



FOR IMMEDIATE RELEASE

April 16, 2009

Contact: Morgan Phillips, (918) 587-1909

**Rib Crib Invites Families to Honor Mom on May 10,
Enjoy RibFest All Month Long**

Free barbecue sauce for moms; all-you-can-eat ribs every night in May

Families who celebrate Mother's Day at their local Rib Crib BBQ & Grill on May 10 will give Mom the gifts of good food and quality time. Rib Crib will give her a complimentary bottle of the restaurant's signature barbecue sauce.

"People typically think of Rib Crib as a Father's Day lunch or dinner venue, but we want to welcome moms on their special day, too," said Bret Chandler, Rib Crib founder and CEO. "This giveaway is how we say, 'Thanks, Mom, for all you do.'"

Known for its hickory-smoked meats, Rib Crib also provides a selection of salads, wraps, soups and sandwiches. Lighter menu items that are especially popular with women include the Dynamite Chicken Salad, Smoked Caesar Chicken Salad, Chicken Tortilla Soup and the Crib Club Sandwich. Rib Crib's current dessert menu includes mom-worthy favorites such as the Old-Fashioned Blackberry or Peach Cobbler, the Oreo Crunch Sundae or the Fudge Brownie Sundae.

Mothers and others who prefer to stick with Rib Crib's famous bold barbecue can enjoy all-you-can-eat ribs and side items during RibFest. This anticipated bi-annual promotion runs from 4-7 p.m. each night in May.

With 43 locations in eight states, Rib Crib is open daily for lunch and dinner. Visit www.ribcrib.com for more information.

###