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Rib Crib Opens in Edmond

Tulsa-based chain re-enters market with new Broadway restaurant

Rib Crib BBQ & Grill, a Tulsa-based barbecue chain, announces the opening of its newest restaurant Dec. 8 at 2601 S. Broadway in Edmond, just a few blocks from the 33rd and Broadway shopping district.

“We are excited to announce the return of Rib Crib to Edmond, and we are confident that the area will support our family-friendly and casual dining atmosphere,” said Bret Chandler, Rib Crib founder and president.

Rib Crib closed its 10-year-old, 1,800-square-foot Edmond location at 720 S. Broadway almost two years ago with plans to return. The store opening today more than triples the size of the previous store.

Previously the site of El Chico Café, the property underwent a 90-day remodel to become Rib Crib’s 43rd restaurant. The new store’s kitchen is one of only three in the Rib Crib system to feature a new, compact design that increases efficiency and speeds service times.

With seating for about 170, the dining room has semi-private seating areas for small- to medium-sized groups. The restaurant also features a full-sized bar.

The new location has 80 employees, with the opening management team comprised of assistant managers Rique Meyer and Brian Strader and general manager Rick Nowlin.

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Restaurant hours will be 11 a.m. to 10 p.m. every day.

“Because of the new store’s proximity to a bustling Edmond retail area, we look forward to great patron turnouts during the first month of operation and beyond,” Chandler said.

For more information about Rib Crib BBQ & Grill, visit www.ribcrib.com.

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About Rib Crib BBQ & Grill

With 43 locations in eight states, Tulsa-based Rib Crib BBQ & Grill offers a family-friendly menu featuring a wide variety of hickory-smoked meats served in sandwiches, dinners, salads and combination platters. Open daily for lunch and dinner, Rib Crib’s bold barbecue is perfect for dining in, carryout or catering.